

Joe Cool[®]

iced coffee

**fair-trade certified
all natural
premium coffee**



INTRODUCING **The NEW Cool Coffee Drink** **Coffee just got cool...again!**

*The iced coffee drink that features **Fair Trade Certified Organic coffee beans** expertly roasted & brewed, sweetened with **Organic Cane Juice** for a totally new taste experience in coffee soft drinks.*

Don't say Cool, Say Joe Cool....

*A custom blend
of Premium
Fair-Trade
Coffees
and Organic
Cane Juice.*



awesome iced coffee with a touch of magic.

**fair-trade certified
naturally brewed
naturally sweetened**

Java Joes combines direct-flame roasting techniques and old-world craftsmanship to create this unique coffee beverage.



Brought to you by JAVA JOES[®]
Americas Premier Coffee Roaster
For Company Information visit

www.clubjava.com

for product information or ordering email:

javajoe@frontiernet.net or

phone: (585) 232-5282

JMJ Coffee Roasters Inc. 1 Public Market, Rochester NY 14609